

Disney Publishing Worldwide Announces the Disney *Frozen* Podcast

*An exciting new audio-first collaboration
with ABC Audio and Walt Disney Animation Studios*

GLENDALE, Calif. — As the 10th anniversary of Disney's *Frozen* approaches, Disney Publishing Worldwide, in collaboration with ABC Audio and Walt Disney Animation Studios are excited to launch the brand-new, first-of-its-kind [Disney Frozen Podcast presented by Macy's](#), an original podcast that extends the storytelling of the beloved Walt Disney animated film as an audio-first offering, complete with new characters and an original, standalone adventure set after the events of *Frozen 2*.

Disney Animation's Academy Award®-winning *Frozen* has endured as a powerful reminder to fans of all ages to never give up as an epic adventure story about the power of love and family. The Disney *Frozen* Podcast expands on this tradition of self-discovery, bringing listeners on an exciting journey about the magical connections of family, forgiveness, and a little curiosity.

Lynn Waggoner, Vice President of Global Publishing, Franchise Content and Creative said, "For almost a decade, Disney Publishing has journeyed through Arendelle with Anna, Elsa, and Olaf – from storybook collections to middle grade adventure stories. We are excited to continue telling new stories in this world through this spell-binding audio-first offering. The Disney *Frozen* Podcast is an expansive endeavor made possible through deep collaboration with creative teams across our company, setting a new standard for engaging kids podcasting content."

The launch of Season 1 of Disney *Frozen* Podcast: *Forces of Nature* presented by Macy's, highlights a landmark moment for kids podcasting as Disney's first foray into an audio-first extension of a Walt Disney animated franchise. For 100 years, fans around the world have been captivated by the timeless and iconic stories from The Walt Disney Company. Storytelling has long been at the heart of Disney, and Disney Publishing continues to innovate new ways for stories to come to life: from books, comics, magazines, to apps and audiobooks. According to a new study by Edison, 94% of kids ages 6-12 who listen to podcasts say that they enjoy listening to them with their family. Podcasts foster a sense of screen-free family connection. The Disney *Frozen* Podcast engages young listeners with quality programming from a treasured franchise.

"ABC Audio is thrilled to introduce the power of audio storytelling to a new generation through the Disney *Frozen* Podcast," said Liz Alesse, vice president of ABC Audio. "This immersive series created in partnership with Disney Publishing Worldwide and Walt Disney Animation Studios taps into listeners' imagination and offers parents an engaging, screen-free experience to share with their children."

ABOUT THE DISNEY *FROZEN* PODCAST, SEASON ONE: *FORCES OF NATURE*

Queen Anna has a lot on her plate – there are visitors in her Kingdom, a friend in need, and even the Duke of Weselton's nephew skulking around – so when the Spirits of Nature start acting up, she knows she has to solve the problem – and fast – before things get more out of control. But when Anna and Elsa travel to the Enchanted Forest, they find mysterious copper machines that are disrupting the natural order of things. Who made these machines and what are they doing in the forest? And more

importantly, how do Anna and Elsa stop them? Disney *Frozen* Podcast: *Forces of Nature* is a 12-episode audio-first story for kids.

Meet the New Podcast Characters

QUEEN DISA: Queen Disa is the ruler of Sankershus, a kingdom plagued by floods. She has an expertly scientific mind and loves to understand how all things work. Her father recently passed and left her the kingdom to look after. She has made the decision to seek help from Arendelle and wants to make sure she's repaying them in kind – with science!

LORD WOLFGANG: Wolfgang is the Duke of Weselton's nephew who is currently on an apology tour to make amends for his uncle's behavior. He is also desperate to bring honor (and trade) back to his country after the unfortunate events that happened last time a Weseltonian was in Arendelle. He is here to render assistance in any way he can, especially with the application of copper. Though his true love is commerce - and copper - he is actually quite an accomplished knitter. He has two pet magpies, Astrid and Magnus.

ASTRID and MAGNUS: Just normal magpies. Definitely nothing abnormal about them. Did you know magpies can talk?

The Disney *Frozen* Podcast is also excited to feature ABC News' chief meteorologist Ginger Zee as a voice presenter within the series. Ginger has a longstanding history of celebrating all-things *Frozen*, including hosting ABC Audio's *Inside Frozen 2* podcast. As a storyteller herself (*A Little Closer to Home: How I Found the Calm After the Storm*), Ginger brings the perfect energy and enthusiasm to introduce audiences to this new series as the voice of the Disney *Frozen* Podcast visual trailer.

Season 1 of The Disney *Frozen* Podcast: *Forces of Nature* presented by Macy's will be available wherever you listen to podcasts when it launches — subscribe to stay up to date on your favorite podcasting app. More information can be found [here](#).

Visual assets, including audio and visual trailers, are available upon request. Please contact: Kelly.Forsythe(@)Disney.com.

Disney Publishing Worldwide

Disney Publishing Worldwide (DPW) is one of the world's largest publishing brands, igniting imagination through storytelling in ever-inventive ways. As part of the Disney Parks, Experiences and Products segment, DPW and its affiliates bring the magic of The Walt Disney Company's powerful brands and franchises, including Disney, Pixar, Marvel, *Star Wars*, ESPN, 20th Century Studios, and National Geographic and Andscape, to fans everywhere. DPW, through its vertical publishing operations and global licensing structure, creates and publishes best-selling books, comics, magazines, learning and digital interactive storytelling products, audio books, eBooks, and apps. Headquartered in Glendale, California, DPW publications and storytelling products are available in more than 70 countries in 45 languages.

About ABC Audio

ABC Audio is America's premier source for radio news, entertainment content, and podcasts. ABC News Radio reaches more Americans than any other commercial broadcaster through its network of more than 1,600 radio stations and digital distributors. ABC Audio offers affiliates on-demand access to original

audio, video and social media content, as well as news, entertainment and lifestyle digital text stories. ABC Audio is part of a top-ranked podcasting network, along with partners at ESPN, National Geographic and Marvel. The growing podcast portfolio includes ABC News' flagship daily news podcast, "Start Here," as well as the critically acclaimed, chart-topping hits like "The Dropout," "Reclaimed: The Story of Mamie Till-Mobley" and "In Plain Sight: Lady Bird Johnson."

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